



LOO YU JUN

Digital Marketing Intern

Meta Ads | Website | Video Production | AI Enthusiast

PROFESSIONAL SUMMARY

Motivated Digital Marketing student seeking an internship opportunity to apply my knowledge in Meta Ads, content creation, website development, and AI-assisted marketing. Passionate about learning, problem-solving, and contributing to real business growth while continuously developing practical digital marketing skills.

KEY ACHIEVEMENTS

52	5	3	100%
LEADS GENERATED for Travel Agency with RM250 Ad Budget	LEADS GENERATED for Aesthetic Clinic with RM250 Ad Budget	BUSINESS WEBSITES Designed & Developed End-to-End	PROJECTS DELIVERED On Time & Client Satisfaction

SCHOOL PROJECTS

Freelance Digital Marketer	2025 - Present
Savvy Travel Travel Agency	
- Planned and executed Meta Ads campaigns and social media content strategy to drive bookings and inquiries. - Produced promotional copy and video scripts tailored to travel leads. - Generated 52 leads from a RM250 ad budget.	
Young Clinic Aesthetic Clinic	
- Managed paid ad budget and precision Meta targeting for clinic lead generation. - Created high-converting short videos to build trust and drive appointment bookings. - Generated 5 leads from a RM250 ad budget.	

Website Developer (Freelance)	1 year · 3 projects completed
SK Silkscreen (sksilkscreen.com) – full WordPress build, hosting setup, technical SEO & GMB management. starduck2u.xyz – website design & development. sumaesaving.store – website design & development.	

ACHIEVEMENTS

- ✓ Built 3 WordPress websites for projects
- ✓ Completed multiple digital marketing campaigns
- ✓ Produced **10+** short-form videos
- ✓ Strong interest in data-driven marketing and continuous learning

EDUCATION & CERTIFICATION

- Diploma in Digital Marketing
Studied in the United Kingdom
- SKM Level 3 - Digital Marketing
Suma College

“ Eager to learn, adapt and contribute to your team's success. ”

CONTACT

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EDUCATION

- Diploma in Digital Marketing
Studied in the United Kingdom
- SKM Level 3 - Digital Marketing
Suma College
Expected Graduation: 2026

SKILLS

Meta Ads (Facebook & Instagram)	90%
WordPress & WooCommerce	90%
Video Editing (CapCut)	90%
Canva Design	90%
On-page & Technical SEO	80%
AI Tools (ChatGPT, Claude, DeepSeek)	90%

TOOLS & TECHNOLOGIES

CapCut Canva
 WordPress WooCommerce
 Meta Ads Manager
 ChatGPT Claude DeepSeek

LANGUAGES

- Chinese (Native)
- English (Fluent)
- Malay (Conversational)

PORTFOLIO
looyujun.xyz
Scan to view my work

